

# Media Kit

Status: 17<sup>th</sup> October 2023



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## **GOLDBECK SOLAR – EPC Experts in Extremes!**

GOLDBECK SOLAR is an international company that specializes in the turnkey construction of commercial rooftop and ground-mounted photovoltaic systems, covering the entire value chain from project development to the direct sale of clean energy. With 22 years of experience in the optimization and construction of world-class solar power plants, the company is a driving force in various markets.

The North American subsidiary was founded in 2011 and has extensive expertise in engineering, constructing, and commissioning exceptional photovoltaic systems. One of their unique values is the integration of EPC services - often completed by their experienced construction team - with the supply of fixed or tracking substructures adapted to the technical and environmental requirements of the North American market. While optional, this vertical integration helps guarantee process reliability, execution quality, and increased efficiency resulting in high-performing solar assets.

GOLDBECK SOLAR has offices across the US and Canada and has over 200 MW of operational sites to date throughout Canada, the Northeast, and Midwest United States. This positions them uniquely to serve clients throughout North America. In 2023, the company expects to double its installed capacity in the market to 400 MW. For more information, please visit the GOLDBECK SOLAR website at [www.na.goldbecksolar.com](http://www.na.goldbecksolar.com).

- 2011** Founding of GP JOULE business unit in Ontario, Canada
- 2012** Completion of first EPC Project in Ontario
- 2013** Development and construction of first project in California, USA
- 2016** Opening of two subsidiaries in London, Ontario and Calgary, Alberta in Canada  
Integrate proprietary fixed and single tracking technology with EPC services
- 2018** Groundbreaking in Midwest with 4 project portfolios  
PHLEGON obtains reliability testing through Sothern Alberta Institute of Technology
- 2019** Expansion into Northeast and Midwest U.S with opening of New York office

- 2020** Completion of largest indigenous project on reserve (Montana first nation project)  
Building of first merchant solar project in Alberta (Innisfail project)
- 2022** Joining forces GP JOULE and GOLDBECK SOLAR
- 2023** Renaming GP JOULE to GOLDBECK SOLAR

Facts and Figures

<p><b>12 years</b> Experience since 2011</p>	<p><b>2 countries</b> Realised projects</p>	<p><b>3 provinces</b> Realised projects</p>
<p><b>&gt; 300 MWp</b> Installed capacity</p>	<p><b>Services starting Q3 2023</b> Portfolio O&amp;M</p>	<p><b>120</b> Employees</p>

## **GOLDBECK SOLAR Strengthens Presence in North America with Rebranding of GP JOULE EPC Division**

TORONTO, CANADA – GOLDBECK SOLAR, a German-based leading provider of solar energy solutions, is thrilled to announce the rebranding of its North American EPC Division, formerly known as GP JOULE EPC North America. Effective immediately, the division will now operate under the name GOLDBECK SOLAR. This marks the final step in the integration process following the acquisition, to reflect its values, vision, and unique offerings.

GOLDBECK SOLAR's rebranding represents the commitment to further strengthen its presence in North America, as it integrates the renowned expertise of both companies. By leveraging the synergies between the two entities, GOLDBECK SOLAR is poised to deliver unmatched solar energy solutions, catering to the evolving needs of the region.

### **Renaming of legal entities**

The rebranding includes the renaming of the legal entities so that GP JOULE PV Canada Corp. and GP JOULE PV USA Inc. will now operate as GOLDBECK SOLAR Canada Corp. and GOLDBECK SOLAR USA Inc., respectively. This unified branding across the North American region ensures a consistent and recognizable identity.

Joachim Goldbeck, founder, and CEO of the GOLDBECK SOLAR Group expressed his enthusiasm for the rebranding, stating, "The rebranding of our North American division as GOLDBECK SOLAR is a testament to our commitment to the region and our determination to be at the forefront of the energy transition. We bring together the best of both companies to deliver high-quality solar systems that empower our clients to achieve their energy goals while ensuring a sustainable future."

David Pichard, CEO of GOLDBECK SOLAR North America, adds, "Our rebranding as GOLDBECK SOLAR is more than a cosmetic change; it reflects our ambition to be a leader in the energy transition in the North American market while making a meaningful impact on the planet. With 22 years of experience in the solar industry

and an outstanding local and international track record of 2.5 gigawatts, we are an ideal partner for clients seeking to achieve their sustainability goals. Our innovative mindset further enhances our ability to thrive in a rapidly changing energy landscape, making us a strong choice for any client looking to embrace renewable energy solutions.”

## **New brand image will be rolled out across all communication channels**

GOLDBECK SOLAR's new visual identity will be rolled out across all communication channels, reflecting the unified brand image of GOLDBECK SOLAR. Clients and partners can expect the same dedication, expertise, and support that they have come to rely on, with an even greater focus on delivering tailor-made solar solutions to meet their specific needs.

To learn more about GOLDBECK SOLAR, its rebranding efforts, and its comprehensive range of innovative solar solutions, please visit the newly launched website at [www.na.goldbecksolar.com](http://www.na.goldbecksolar.com).

The website will provide valuable insights into how GOLDBECK SOLAR is actively strengthening its presence in North America and driving the transition to a sustainable energy future.



*Elemental Energy Inc. Innisfail Solar Farm*

## **GOLDBECK SOLAR celebrates Groundbreaking Ceremony for Neoen's Fox Coulée Solar Farm in Alberta, Canada**

TORONTO, CANADA – GOLDBECK SOLAR, an international company specializing in the turnkey construction of utility-scale photovoltaic power plants, is thrilled to join Neoen S.A., one of the world's leading independent power producers of renewable energy, in celebrating the groundbreaking ceremony for the Fox Coulée solar farm in Starland County, Alberta. The turnkey design-build contract was awarded late December 2022 to GOLDBECK SOLAR and the solar farm will be 100% owned by Neoen. Fox Coulée is not only Neoen's first solar farm in Canada but also represents GOLDBECK SOLAR's largest solar project to date in North America.

The project boasts an impressive capacity of 93-megawatt peak and will contribute to the Province of Alberta and the Federal government's goal of achieving carbon neutrality by 2035 by reducing greenhouse gas emissions by approximately 70,000 tons per year. The Fox Coulée solar farm will generate enough electricity to power over 20,000 homes and will have a substantial impact on the local community's energy needs.

"This collaboration highlights two companies' shared commitment to a greener and more sustainable future. Neoen's trust and confidence in our expertise have been instrumental in bringing this project to fruition. We are honored to have been selected as turnkey contractor for the construction of this strategic project for Neoen, and is also a testament to our expertise, innovation, and commitment to environmental stewardship," said David Pichard, CEO of GOLDBECK SOLAR North America.

The Fox Coulée solar farm will not only deliver clean energy to the region but will also stimulate the local economy by creating hundreds of jobs during the construction and operation phases of the project. GOLDBECK SOLAR is proud to be a part of this venture that will drive sustainable development and prosperity in Starland County.

"We extend our sincere congratulations to Neoen on achieving this milestone," said Michiel Vanhoutte, COO of GOLDBECK SOLAR. "This groundbreaking ceremony symbolizes a new chapter in our partnership, as well as a brighter future, powered

by clean energy. Together with Neoen, we are making a positive difference in the world by facilitating the transition to renewable energy solutions. We are committed to delivering exceptional solar projects globally, and the Fox Coulée solar farm exemplifies our dedication to a sustainable future."

The Fox Coulée solar farm is scheduled to start injecting power into the grid in late 2023 and to be fully operational in the late spring of 2024.

## **GOLDBECK SOLAR Announces Completion of Inaugural Solar Project with PACE Canada LP- Youngstown Solar**

ALBERTA, CANADA - The joint venture [PACE Canada LP](#) is pleased to announce the successful completion of their inaugural solar project, Youngstown, with an installed capacity of 7.85 MWp. PACE Canada LP is a limited partnership jointly and equally owned by [Pathfinder Clean Energy](#), a global clean energy development and investment company, and [GOLDBECK SOLAR](#), a German EPC company specializing in the construction of large-scale solar power plants.

Youngstown is the first of a significant pipeline of projects being developed by PACE Canada. Situated near the Village of Youngstown in Special Area 2 in central Alberta, the solar project is a significant step toward renewable energy utilization in the region. In addition to Youngstown, the [Joffre Solar Power Project has already commenced construction this year](#) and is projected to contribute 61 MWp of capacity. PACE would especially like to thank the Special Areas Board for their support of renewable energy development in the region.

### **Approximately 13,000 Megawatt Hours of “Green Electricity” Annually**

The Youngstown solar park, equipped with an installed capacity of 7.85 MWp, is expected to generate approximately 13,000 megawatt hours of clean, renewable “green electricity” annually. This eco-friendly power will be seamlessly integrated into the Alberta Interconnected Electric System (AIES). The output generated by the solar park will power the equivalent of approximately 1,900 four-person households with sustainable energy, making a significant impact on reducing carbon dioxide emissions by over 6,700 tonnes per year.

### **Solar Park Youngstown Completed on Schedule**

PACE Canada is a market-leading platform for clean energy development and investment in Canada and manages the entire project value chain, from site selection to permitting, planning, financing, and offtake agreements.

The expertise and dedication of the EPC company GOLDBECK SOLAR contributed significantly to the timely construction, through the winter, of the “Youngstown” solar

park and its connection to the electricity network.

Rob Denman, President of PACE Canada and Managing Director of Pathfinder Clean Energy (PACE Group) said, 'This marks the completion of the first of PACE Canada's utility-scale solar projects in Alberta. We intend to make a substantial contribution to the utility-scale clean energy market in Alberta and the wider Canadian market. We are committed to expanding our project pipeline, development, and delivery teams. Over the next three years, our goal is to connect a minimum of 300 MW of solar power and lead in the growth of the utility-scale solar, energy storage, and green hydrogen sectors as they gain traction, to continue to develop and operate clean energy in Alberta and working towards achieving net-zero carbon emissions by 2050.'

Constantin Lindenmeyer, COO of GOLDBECK SOLAR Canada Corp. expressed his delight, saying, 'Working alongside PACE Canada LP in the successful completion of the Youngstown solar project has been an honor for GOLDBECK SOLAR. We take pride in our unwavering commitment to a sustainable future in Alberta and are thrilled to contribute to the realization of this significant step towards renewable energy utilization in the region. The completion of Youngstown is a testament to our expertise and dedication to delivering market-leading clean energy solutions. Together through projects such as Youngstown Solar, PACE Canada, and GOLDBECK SOLAR are forging a greener, more sustainable future for Canada.'

### **About PACE Canada**

PACE Canada LP is a limited partnership jointly and equally owned by [Pathfinder Clean Energy](#), a global clean energy development and investment company, and GOLDBECK SOLAR, a German EPC company specializing in the construction of large-scale solar power plants.

Based in Calgary, Alberta, the company has 1GW+ of projects in development with an ambition to connect over 300MW in the next 3 years. PACE Canada led by Director of Development Claude Mindorff and his Calgary-based team, is a leading developer in the region and brings best practices across clean technologies including beyond solar, the evaluation and addition of energy storage, and green

hydrogen as these markets develop. PACE is also proud to be a leader in the integration of clean energy with agriculture to maximize the benefits that clean energy can bring to the rural Alberta communities in which it operates.

More information about PACE Canada LP is available at [pacecanadalp.com](https://pacecanadalp.com).

## **About Pathfinder Clean Energy (PACE)**

Pathfinder Clean Energy is headquartered in London, UK, and is a global developer and investor in clean energy with projects and interests in the UK, Europe, and Canada. With a significantly advanced portfolio of over 1.5GW of utility-scale solar and energy storage projects, it is expanding its operations to make a significant contribution to the challenge of achieving net zero.

With 80+ years of combined team experience, PACE has an enviable track record in clean energy development, construction, finance, and operation.

For more information, please visit the Pathfinder Clean Energy website at [www.pathfinderce.com](https://www.pathfinderce.com)



Youngstown Solar Farm